

Music: John King

- Mechanical Bull Rides
- Kansas City BBQ Society Competition
- People's Choice Barbecue Cookoff & Tasting\*
  - Professional Bull Riding Rodeo\*\*
- Food/Beverage Vendors & More



GATES OPEN AT NOON • RODEO BEGINS AT 3PM At the CCRC (Currituck County Rural Center), 184 Milburn Sawyer Road, Powells Point, NC \*Admission required, proceeds to benefit Currituck 4-H Backpacks for Kids \*\*Admission required











#### CURRITUCK BULLS & BBQ PARTNERSHIP OPPORTUNITIES



November 9, 2024

| PRESENTING PARTNER (1 available) | \$ 6,000.00 |
|----------------------------------|-------------|
| Platinum Partner                 | \$ 3,000.00 |
| Gold Partner                     | \$ 1,750.00 |
| Silver Partner                   | \$ 1,500.00 |
| Band Partner (1 available)       | \$ 1,500.00 |
| Bronze Partner                   | \$ 500.00   |
| Cowboy Nod Partner               | \$ 300.00   |

| Partner Name:      |         |
|--------------------|---------|
| Partnership Level: |         |
| Phone Number:      | _Email: |
| Contact Person:    |         |
| Print Name:        | Date:   |
| Signature:         |         |

#### **PARTNER BENEFITS**

#### All Currituck Bulls & BBQ Partners Receive:

- Behind the scenes Kansas City BBQ Society (KCBS) competition access
- KCBS reception invite and professional grilling demonstrations from renowned grillers
- Amenities: preferred parking and rodeo seating, VIP tent (water, sodas, snacks), Currituck Bulls & BBQ food bucks
- Logo on website in the order of partnership level

#### Please make checks payable to:

For more information or to secure

Currituck County Dept. of Travel & Tourism Mailing address: PO Box 431 Corolla, NC 27927

your Currituck Bulls & BBQ Partnership, please contact our Event Coordinator: 252-453-9040

- Bulls & BBQ Partner Benefits as listed on page 1
- Marketing Partner event social media promotion
- *Cowboy Up Special Marketing Opportunities* exclusive live radio remote interview that day, rodeo announcer mentions, bull or bull rider sponsorship, rodeo rider flag
- The Hog Heaven Experience honorary KCBS celebrity judge of KCBS professional competition, 4 People's Choice Pulled Pork Tasting tickets, announcer of KCBS Grand & Reserve Champion on main stage
- Special Brand Visibility
  - 12 ft. feather flag at the rodeo entrance
  - (2) Side gate signs adjacent to highly visible center gate
  - Ground sign at KCBS & rodeo entrance
  - 10' x 10' exhibitor space
- 12 VIP Passes to the rodeo

### **PLATINUM PARTNER**

- Bulls & BBQ Partner Benefits as listed on page 1
- *Cowboy Up Special Marketing Opportunity* live radio remote mentions on the day of rodeo, bull or bull rider sponsorship, rodeo rider flag
- Special Event Visibility
  - (2) Cowboy out gate signs
  - 2' x 8' banner at rodeo entrance
  - 12 ft. feather flag at the festival entrance
  - 10' x 10' exhibitor space
- Ground sign at KCBS & rodeo entrance
- 10 VIP passes to the rodeo

## \$6000

**S3000** 

### **GOLD PARTNER**

- Bulls & BBQ Partner Benefits as listed on page 1
- Cowboy Up Special Promotion bull or bull rider sponsorship, rodeo rider flag
- Special Event Visibility
  - 2' x 8' sign along bucking chute
  - 12 ft. feather flag at the festival entrance
  - Ground sign at KCBS & rodeo entrance
  - 10' x 10' exhibitor space
- 8 VIP passes to the rodeo

### **SILVER PARTNER**

- Bulls & BBQ Partner Benefits as listed on page 1
- *Fun Zone Sponsorship* mechanical bull announcements to direct attendees to your 10' x 10' exhibitor space
- Special Event Visibility
  - 12 ft. feather flag at Fun Zone entrance
  - 2' x 4' sign along bucking chute
  - Ground sign at KCBS & rodeo entrance
  - 10' x 10' exhibitor space
- 6 VIP passes to the rodeo

## **BAND PARTNER** (1 available)

- Bulls & BBQ Partner Benefits as listed on page 1
- Opportunity to announce band on the main stage
- Display your banner at the main stage
- Special photo opportunity with the band to be shared on social media
- Special Event Visibility
  - 2 x 4 sign along bucking chute
  - Ground sign at KCBS & rodeo entrance
- 6 VIP passes to the rodeo

# \$1750

\$1500

# \$1500

### **BRONZE PARTNER**

- Bulls & BBQ Partner Benefits as listed on page 1
- 2 VIP rodeo passes
- 2' x 4' signage at the rodeo bucking chute
- Ground sign at KCBS & rodeo entrance

### **COWBOY NOD PARTNER**

- Bulls & BBQ Partner Benefits as listed on page 1
- 2 VIP rodeo passes
- Ground sign at KCBS & rodeo entrance



# \$500

# \$300

